Large Business Group



More Incentives for You in 2022!

HEALTH NET'S BROKER INCENTIVE PROGRAM CAN GIVE YOUR BUSINESS A BOOST

When it comes to your book of business, you have a lot to look forward to! Starting January 1, 2022 Health Net is offering new broker incentives to help get you off to the races.

When you offer Health Net plans, you can be sure your clients – our members – are getting the coverage they need at the price they can afford. And, you can know you're getting the **best combo of value and quality for your clients – and your business.**

Here's the new 2022 Broker Incentive Program for Health Net's Large Group medical plan new sales:

For the New Broker¹ Incentive Program:

1 For the first new group, broker will receive \$1,000 per group

2 For the second new group, broker will receive \$2,000 per group

3 For the third new group, broker will receive \$3,000 per group

4 For the fourth new group, broker will receive \$4,000 per group

5 For the fifth new group, broker will receive \$5,000 per group

For the Existing Broker Incentive Program²:

Brokers will receive **2% of paid premium** received for 12 months for new large employer group contract

For details and program guidelines, contact your dedicated Account Representative.



¹A new broker is defined as a brokerage agency that has not sold a new Health Net medical plan during the past three years (2019, 2020, 2021) ²All new Health Net medical plan sales qualify for participation in this part of the incentive program.